



Koa Consulting â€“ Hilo Hawaii Web Design | Search Engine Optimization | Graphic Design | Online Marketing

Koa Consulting

Search Engine Professional Package

\$799.00

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This package includes significantly more time than our "basic" SEO package. This additional time enables us to fully understand the nuances of your niche and target demographic. With this in mind we come up with a unique solution that caters to your business specifically.

To optimize your website to appear higher ranked in search engine results, we gather detailed information from you that will help to identify and differentiate your website from the rest. Koa Consulting will inform you of what is needed as well as explain how we will make changes to improve the search ranking of your site. We want to be sure that your website is compatible with the most search engines possible thus increasing the visibility of your website and bringing you more website visitors. This process is called Search Engine Optimization (SEO).

Website Analysis

First we look at your site to see how it can be optimized so that it will be found by the maximum number of

search engines.Â We then do a short usability evaluation of your site to see if there are ways to improve the readability and organization of your site's content.

Content Creation and Copywriting

One of the key elements of good website content is writing that has been optimized for easy indexing by search engines.Â A session with our copywriter will provide you with industry fluent, readable language that is constructed in a SEO-wise manner in order to assure that you will have the best placement possible when your business category is "Googled."

Other copywriting services can include help with slogans, headlines, tag-lines and key messages you would like to highlight, just to name a few.Â Our editor will be happy to meet with you in your office or home, or in our convenient downtown Hilo location.Â It is our sincere hope that by working together we can save you time, minimize your stress and maximize your satisfaction.Â Koa Consulting is all about results.Â Your success is our success.

Search-Engine Optimization

We go through your entire website and evaluate your goals and your target visitors. This gives us a better idea how to best describe your website and your business to the search engines. We then make sure the content on your website reflects the necessary content needed to give you a high search engine ranking

Website Submission

We have been doing this for many years, and the process is always changing along with the requirements of the search engines. We do thorough research on a monthly basis to learn what the latest strategies are and then implement them. We then go through a manual process to ensure that your website is submitted to the top search engines.

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[Vendor Information](#)